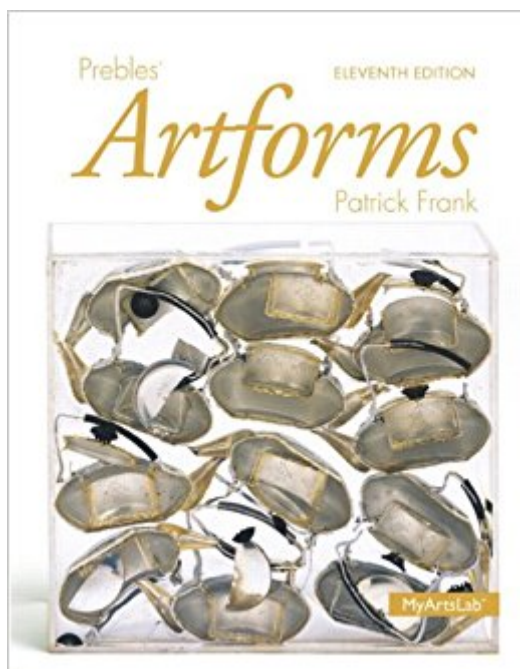


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Prebles' Artforms (11th Edition)



Synopsis

We form art. Art forms us. The title of this book has a dual meaning. As humans form works of art, we are in turn formed by what we create. The art world constantly evolves, as today's artists interpret, challenge, and ultimately create the world around them. The 11th edition of *Prebles' Artforms* reflects this dynamic environment; it is one of the most exhaustive revisions in the book's history. Three recent trends drive this edition: changing pedagogical needs, new scholarly research, and recent creativity by artists around the world. MyArtsLab is an integral part of the *Prebles' Artforms* program. Engaging activities and assessment provide a teaching and learning system that helps students experience and interact with art. Key learning tools include ART 21 videos, Studio Technique videos, and our hallmark Closer Look tours of works of art. Teaching and Learning Experience This program will provide a better teaching and learning experience "for you and your students. It: Personalizes Learning with MyArtsLab: The new MyArtsLab delivers proven results in helping students succeed, and provides engaging experiences that personalize learning. Provides Thematic Exploration: Help students explore the reasons for creating art, the motivation for individual artists, and how art impacts its audience. Emphasizes Critical Thinking: Chapter opening-Thinking Ahead questions encourage students to focus and think critically about the issues to come. Focuses on Art Today: More than 175 new images reflect the author's view that contemporary art provides the best path to art appreciation because of its currency and global nature. Note: You are purchasing a standalone product; MyArtsLab does not come packaged with this content. If you would like to purchase both the physical text and MyArtsLab search for ISBN-10: 020598112 / ISBN-13: 9780205968114. This package includes: ISBN-10: 0205206565 / ISBN-13: 9780205206568 NEW MyArtsLab with Pearson eText -- Valuepack Access Card and ISBN-10: 0205968112 / ISBN-13: 9780205968114 *Prebles' Artforms*. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a

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â œlt is a very rich book. The author obviously has much knowledge and is impassioned about his text.â • -Marsha Anderson, North Lake College Â â œ[The 'We Form Art' and 'Art Forms Us' boxes] are such a critical tool in trying to illustrate the relevance of art to those that are not art majors.â • -Paul Benero, Tarrant County College Â â œIdeas like catching Part openers, the brief timeline and the learning objectives help get the reader oriented toward deciphering what they are reading about. Including an iconic work along with more obscure ones helps students start in a comfort zone from which they will branch out.â • -Joan Bontempo, Hagerstwon Community College Â â œThe content plan for the 11th edition truly takes another look at this excellent textbook with the goal of responding even more effectively to the needs of 21st century teachers and learners.â • -Timothy Jones, Oklahoma City Community College/ University of Oklahoma Â Â

Patrick Frank has taught in many higher education environments, from rural community colleges to private research universities. His recent scholarly work has focused on Latin American graphic arts. He is author of Posadaâ™s Broadsheets: Mexican Popular Imagery 1890â“1910 and Los Artistas del Pueblo: Prints and Workersâ™ Culture in Buenos Aires (University of New Mexico Press). He has curated five exhibitions of Latin American prints. He has also edited a volume of artistsâ™ writings, Readings in Latin American Modern Art (Yale University Press). He served as

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